

Kaya Bromley

Founder & CEO of Your Obamacare Advisors

Speaker, Leading Business Strategist & Affordable Care Act Expert, Attorney & Author



About Kaya Bromley

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Kaya Bromley, J.D., M.S.W., is a compelling speaker who uses humor and a refreshingly interactive style to simplify the Affordable Care Act (ACA), so that associations, corporations, and both large and small employers can walk away with a basic understanding of the law and how it affects their businesses. She has advised hundreds of organizations on how to approach the ACA strategically, so that they properly comply with the law and can find hidden opportunities, such as the ability to create profit centers.

An attorney of 12 years, recognized business strategist and an authority on the ACA, Kaya has spoken at numerous events, advising businesses from numerous industries, including insurance, farm labor, automotive, accounting, legal, payroll and distribution, on how to move beyond merely complying with the ACA to strategic thinking and finding the opportunities within it. She has delivered presentations to organizations that include Accounting Today, California Farm Labor Contractor Association, Employer Healthcare

Congress, Greater Conejo Valley Chamber of Commerce, Kern County Association for Health Underwriters and many others. Additionally, she has presented to franchisees of Jack-in-the-Box, McDonald's, Burger King, El Pollo Loco, Five Guys, Carl's Jr, Marco's Pizza and others.

Kaya is the author of *The Obamacare Handbook* and *The Employer's Guide To Obamacare*, which examines the unintended consequences of healthcare reform and the many opportunities it creates for savvy entrepreneurs and business owners. She is also the Founder and CEO of Your Obamacare Advisors, a company that aids business owners and their teams as they work to understand and implement the requirements of the ACA, and has been recognized for her work in developing FreedomCare Benefits, an ACA-compliant program for large employers. Major media outlets have featured Kaya and her advice, including First Business News TV, NBC News Reno, Chief Executive Magazine and many others.

For more information, please visit <http://youobamacareadvisors.com/index.php/speaking.html>.

To book Kaya for a speaking engagement, please call Elia Erickson Consulting at 310-479-0217 or email Lisa Elia at lisa@eliaerickson.com.

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Booking contact: Elia Erickson Consulting phone: 310-479-0217 e-mail: lisa@eliaerickson.com

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Topics on Which Kaya Bromley Can Present

(Presentations are customized for each engagement.)

The Obamacare Opportunity and Unintended Consequences of the ACA

- There are numerous strategies and tactics business owners can use to turn the ACA into an asset for them. In this session, Kaya Bromley shares case studies of real businesses that have used innovative technologies and strategies to save hundreds of thousands of dollars and, in some cases, even created new profit centers. Participants will also learn about the pitfalls and unintended consequences that have been created by the ACA

The State of the ACA

- Kaya has a gift for simplifying complex topics so that anyone can understand them. During this presentation, she uses humor and an interactive style to help her audience walk away with a solid understanding of the latest regulatory decisions and guidance for this ever-changing law

The ACA Chess Game

- The ACA is an unwelcome game for many employers. However, it is a game that will be won by the business owners who can think five steps ahead. Kaya draws from her experience advising hundreds of different employers to give strategies and tactics that she has seen work. She also gives her insights into where things are headed and what employers should do about it.

The Most Important Things an Employer Can Do

- Kaya cuts to the chase and gives employers four basic action steps to take in order to become compliant with the ACA. She teaches employers about what they might be doing to get them into trouble with other laws, as well as how to protect themselves in the event of an audit or a whistleblower claim.

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What Speaking Bookers Have Said about Kaya Bromley

“Kaya Bromley was the best resource our large Chamber of Commerce could have asked for to explain how to navigate Obamacare. Our Chamber has a diverse membership with many different market segments and Kaya provided clarity and resources for all of them. I give her my highest recommendation as the expert for this business-changing legislation.”

-Jill Lederer, President/CEO, Greater Conejo Valley Chamber of Commerce

“Just had a concise, organized, informative and most useful presentation on the Affordable Care Act from Kaya Bromley, JD, MSW. Kaya presented to 50 health insurance agents, bringing clarity to this legislation. If your group is looking for a knowledgeable speaker on the Affordable Care Act, I strongly suggest you consider Kaya Bromley.”

-Clayton M. Koerner, H.I.P., Insurica - Insurance Management Network, President, Kern Association of Health Underwriters

“Kaya’s presentation was concise and broke down the healthcare reform the way we and our members have been looking for. After a long search in our membership for an expert, one of our board members finally found Kaya and gave us a more clear understanding of the new laws than I thought was possible!”

-Jonathan A. Hines, Membership Coordinator, Greater Conejo Valley Chamber of Commerce

“Kaya was an excellent speaker whose topic was very timely. She was very informative, energized, engaged and very well spoken.”

-Nadine Cunningham, Program Development Manager, Sourcemedial

“Kaya’s presentation was the first presentation that simplified the complexity of Obamacare. It broke it down in a way that I understood what steps I need to take next. It also clarified the necessity for planning, providing real tools to take the next steps. It became obvious, after sitting through her presentation, that this is not a one size fits all obstacle and being proactive is a real necessity.”

-Marie Brown, Vice President, Alamal Pizza, Inc. (Marco’s Pizza® Franchisee)

“Kaya’s presentation was short, straight to the point and detailed. Just what I want to know as a business owner.”

-John Balletto, President & Principal, Balletto Vineyards & Winery

“Kaya’s big picture approach to implementing the ACA is refreshing. She presented multiple trainings for the Jack-in-the-Box franchisees and each one helped me to understand what I need to understand as a business owner. In working with her, I did not get bogged down with the details. She helped me think strategically and see ways to plan for next year.”

-Greg Gribble, Owner, Jack-In-The-Box® Franchisee

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Partial List of Clients that Have Hired Kaya Bromley to Present

Accounting Today

California Farm Labor Contractor Assoc.

Employer Healthcare & Benefits Congress

FreedomCare Benefits

Greater Conejo Valley Chamber of Commerce

Kern County Assoc. for Health Underwriters

Marco's Franchising, LLC

McDonald's Franchisees

National Jack-In-the-Box Franchisee Association

Self-Insured Solutions

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