



About Kaya Bromley

Speaker, Leading Business Strategist & Affordable Care Act Expert, Attorney, & Author



Kaya Bromley, J.D., M.S.W., is a compelling speaker who uses humor and a refreshingly interactive style to simplify the Affordable Care Act (ACA), so that associations, corporations, and both large and small employers can walk away with a basic understanding of the law and how it affects their businesses. She has advised hundreds of organizations on how to approach the ACA strategically, so that they properly comply with the law and can find hidden opportunities, such as the ability to create profit centers.

An attorney of 12 years, recognized business strategist and an authority on the ACA, Kaya has spoken at numerous events, advising businesses from numerous industries, including insurance, farm labor, automotive, accounting, legal, payroll and distribution, on how to move beyond merely complying with the ACA to strategic thinking and finding the opportunities within it. She has delivered presentations to organizations that include Accounting Today, California Farm Labor Contractor Association, Employer Healthcare

Congress, Greater Conejo Valley Chamber of Commerce, Kern County Association for Health Underwriters and many others. Additionally, she has presented to franchisees of Jack-in-the-Box, McDonald's, Burger King, El Pollo Loco, Five Guys, Carl's Jr, Marco's Pizza and others.

Kaya is the author of *The Obamacare Handbook* and *The Employer's Guide To Obamacare*, which examines the unintended consequences of healthcare reform and the many opportunities it creates for savvy entrepreneurs and business owners. She is also the Founder and CEO of Your Obamacare Advisors, a company that aids business owners and their teams as they work to understand and implement the requirements of the ACA, and has been recognized for her work in developing FreedomCare Benefits, an ACA-compliant program for large employers. Major media outlets have featured Kaya and her advice, including First Business News TV, NBC News Reno, Chief Executive Magazine and many others.

For more information, please visit <http://youobamacareadvisors.com/index.php/speaking.html>.

To book Kaya for a speaking engagement, please call Elia Erickson Consulting at 310-479-0217 or email Lisa Elia at lisa@eliaerickson.com