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Leading Affordable Care Act Expert Releases “The Employer’s Guide to Obamacare” and Free Guide

Los Angeles – June 24, 2014– To help large employers master the Affordable Care Act (ACA), Kaya Bromley, a leading attorney, speaker, business strategist and ACA expert, released her newest book, “The Employer’s Guide to Obamacare”, on Amazon and Kindle. She is also introducing a free downloadable guide that provides employers a shortcut to understanding the ACA.

As a follow-up to her first book, “The Obamacare Roadmap”, published to critical acclaim and revised for publication in early 2014 due to ongoing changes in the ACA, “The Employer’s Guide to Obamacare” teaches employers how to go beyond mere compliance, to strategy. The book provides a simple explanation of the complex law and it gives easy-to-understand tips for large employers—those with 50 or more full-time and full-time equivalent employees. Bromley also shares how many large employers are creating new profit centers in their companies as a result of the ACA.

Bromley’s free guide, “Shortcut to Understanding What’s Really Going on with Obamacare”, provides large employers with an insider’s look at what the law really means to them and explains how employers might unknowingly be exposing themselves to penalties. She also gives valuable tips and strategies to business owners who want to find the opportunities that have been created by the ACA.

As founder and CEO of Your Obamacare Advisors, a trustee of California’s largest restaurant workers comp self-insured group and co-owner of two Tropical Smoothie Cafés, Bromley has firsthand knowledge of the challenges that employers are facing. Bromley has advised businesses from numerous industries including restaurants, insurance companies, farm labor contractors, automotive suppliers, accountants, law firms, payroll companies, and staffing companies, and she has been recognized for her role in developing FreedomCare Benefits, a state-of-the-art, ACA compliant program for large employers.

“The ACA is one of the toughest laws employers have ever had to figure out in this country,” Bromley says. “My job is to help employers learn the rules so they can maneuver and strategize within the context of those rules. There are opportunities out there. I am just helping employers find them.”

To purchase Bromely’s book, visit <http://bit.ly/Gde2Obamacare> or <http://bit.ly/Gde2ObamacareKndl>. To download her free guide, visit <http://yourobamacareadvisors.com/index.php/the-insider-s-shortcuts-to-the-aca-guide.html>.

For more information, visit www.yourobamacareadvisors.com.

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